

**NEWS RELEASE**  
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**MARIACHI USA Festival Celebrates Sweet Sixteen At Hollywood Bowl**  
*With ING, Food 4 Less, Squirt, Wells Fargo, Mexicana Airlines*  
*Farmers Insurance and Southwest Airlines*

Traditional and All-female Mariachi Ensembles  
**Special Guests Jose Feliciano and Trio Los Panchos**  
Just in Time for Father's Day

HOLLYWOOD, CA—May 5, 2005 – Celebrating its sweet sixteen as a Southern California cultural and music institution, the “MARIACHI USA Festival” the world’s preeminent Mariachi festival, will present a jam-packed 2005 line-up at the world-famous Hollywood Bowl on June 18, 2005 at 6 p.m. (doors open at 4 p.m. for picnicking). Tickets are now on sale.

The exciting and enchanting Mexican music will be presented in a 4-hour, non-stop concert with top groups including Mariachi America de Jesus Rodriguez de Hajar from Mexico; Mariachi Los Arrieros, from McAllen, Texas; and two, all-female ensembles: Mariachi Las Alteñas from Texas; and Mariachi Mujer 2000 from California.



The unmistakable sound of Jose Feliciano’s guitar and voice will resonate as he presents a tribute to Mexico’s heartfelt Mariachi music, debuting his new Mariachi album “A Mexico Con Amor” (To Mexico With Love). A special performance by Trio Los Panchos, known as the #1 group from the Golden Age of the boleros will bring romantic memories to their thousands of fans; and the MARIACHI USA Folklorico Ballet will delight with their fancy footwork and colorful costumes, all culminating with the now traditional spectacular fireworks finale.

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## MARIACHI USA Festival – 2-2-2

“Sixteen years ago we ignited a Mariachi music trend across the country. Today Mariachi music is hotter than ever and continues to flourish,” says Rodri J. Rodriguez of Rodri Entertainment Group, the Festival’s creator and Executive Producer.

Over 18,000 fans come out to celebrate this cultural tradition. ING, a global financial institution offering banking, insurance and asset management returns as the presenting sponsor of the Festival. Sponsors also include: Food 4 Less, Squirt, Wells Fargo Bank, Mexicana, Farmers Insurance and Southwest Airlines. Media sponsors are: Univision, Hoy, 830 AM Radiovisa, 94.7 The Wave, KLVE FM, KSCA FM, Recuerdo and JAMZ92FM.

Ticket prices are: \$127, \$80, \$70, \$45, \$40, \$30, \$20, \$12, and \$5. Coveted box seat tickets are only available by calling 1-800-MARIACHI. Non box seat tickets may be purchased now through Ticketmaster or at the Bowl box office beginning on May 9, 2005. The MARIACHI USA Festival is a Rodri Entertainment Group production.

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