

**NEWS RELEASE**  
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**LOWRIDER NATIONALS AUGUST 7**  
**THE BEST, THE HIGHEST AND THE UGLY**  
**BATTLE FOR OVER \$20,000 IN PRIZES**  
*Car Show, Concert and Hop at Summer Slam 2005*

**Bakersfield, CA – July 25, 2005** – Lowrider Nationals, the premier custom car show event in the nation, will showcase the best of this car culture that has spawned TV shows, advertising antics, niche magazines and a multi-million car accessories market. Summer Slam 2005, featuring the car show, concert and hop is set for Sunday, August 7, 2005 from 11 a.m.-5 p.m. at the Kern County Fairgrounds, 1142 South “P” Street, Bakersfield, California.

The only urban custom car show to award a super bowl style championship ring will also include a raffle for custom car accessories, food booths and a live concert with hip-hop and old school music favorites. New for 2005 is the “Bucket of the Year” contest, a challenge for the ugliest car being driven on public streets. The winner will win over \$1,000 in prizes including a stereo, auto body and paint.

Tickets are \$20 for adults, children 10 and under, one free with paying adult. Each additional child is \$10. Tickets may be purchased at: Ticketweb.com, participating Ritmo Latino and Fastrip locations. For ticket outlets locations, car registration, sponsorships, and booth information visit [LowriderNationals.com](http://LowriderNationals.com).

M2 Square Entertainment presents the Lowrider Nationals, showcasing the essence of the Lowrider spirit and the sport which has grown to include Euros and Dubs. This event spotlights the urban street car culture featuring expert artistry, the mechanical and the comradery of car clubs from California and beyond.

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