



NEWS RELEASE
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Contact: Katherine Alvarado, OMMPR
626-568-0902, ext. 14
Oralia Michel, OMMPR
626-568-0902, ext. 10

Lowrider Nationals 2006 Shows Off Urban Car Culture
Lowriders, Hoppers, Euros, Dubs, Imports and Bicycles
Awarded for Artistry, Creativity, and Dazzle

BAKERSFIELD, August 14, 2006 – Jonathan Vargas' spectacularly customized 2002 Dodge Ram 1500 truck, "Trophy Taker" lived up to its name when it won the National Champion Dub, a newly added Dub category at the Lowrider Nationals Summer Slam 2006, held recently at the Kern County Fairgrounds in Bakersfield, California. The premier urban car culture show, hop contest and music concert featured live performances by hip-hop recording artists Bubba Sparxxx, Brown Boy, Malverde, Luna, and Moz who entertained the thousands of enthusiasts and fans.

"The most dynamic custom cars in the sport made this year's competition fierce for the National championship rings and prize money," said Rick Muñoz, co-producer of the Nationals. "As is now the National's tradition, we brought only top name entertainment that were crowd pleasers, such as Bubba Sparxxx and Brown Boy. The always popular hop contest brought thousands to their feet cheering as the cars hopped, danced and stood straight up on their bumpers."

The Nationals continue to gain popularity among all urban car culture enthusiasts as evidenced at this year's show which brought out Dubs in full force. With a record number, Nokturnal Car Club hit the show with more than 45 impressively designed Dubs and won the title of Most Members at the Nationals. For the first time in history, the Nationals was covered by Dub Magazine which marked the first time Dub magazine has covered a car show.

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The top winner in the National Champion car category was Anthony Fuentes' 1963 Chevy Convertible "Sundance". Fuentes from Paramount, California not only won the title but also the coveted seven diamond and garnet ring, \$1,000 in cash and a dazzling crimson trophy.

Vargas' candy blue "Trophy Taker" truck, from Fullerton, California, not only won him this title, but he too took home his seven diamond and garnet national championship ring, \$500 in cash and a sparkling crimson trophy. "I decided to fix up my Dodge Ram because not too many people do it," said Vargas. "You get a lot of fixed up Chevy's and Ford's but not too many Dodge Ram Dubs and that's what set me apart from the competition."

Over 10,000 attendees experienced close to 500 of the finest and most colorful urban cars and bicycles from California, Texas, Arizona, and Nevada. Gold engines, Ferrari style hinge doors, dramatic custom paint jobs, wire wheels and elaborate interior work were only some of the car features exhibited. The hop contest is an experience you have to see to believe. The excitement was palpable as hoppers competed to see who had the best hopping skills to score the highest number on the giant hop ruler.

The Budweiser Pavilion stage turned into a scene of crimson and gold for the Awards Presentation of hundreds of trophies and plaques which were won by over 230 competitors. Clubs who represented car art at its finest included: Nokturnal, Aztec Image, Viejitos, Ultimate Riders, Latin World, Impalas of California, Eastside, Groupe Az, Rollerz Only, HopShop and Midnight Vision.

National Champions included:

- **National Champion Car** – From Paramount, California, Anthony Fuentes's 1963 Chevy Convertible "Sundance"
- **National Champion Truck** – From San Jacinto, California, Rosalio Perez's 1979 Chevy El Camino "Golddust"
- **National Champion Bike** – From Anaheim, California, Art Garcia's 1999 Lowrider Coll "Cremator"
- **National Champion Dub** – From Fullerton California, Jonathan Vargas's 2002 Dodge Ram 1500 "Trophy Taker"

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Even the ugliest car being driven on the streets won. The popular “Bucket of the Year” title went to Richard Lopez’s rickety and rundown 1964 Ford Wagon. Lopez will receive \$1,000 worth of prizes to fix it up. Lopez, 84, from Bakersfield bought the car in 1970 and has been driving it every day since.

Hip-hop artist Bubba Sparxxx entertained the cheering crowd who sang along to hits “Ms New Booty” and “Deliverance.” Brown Boy, Malverde, Luna and Moz also wowed the crowd with hip-hop and R&B hits “Superman” “Mi Palabra” and “Nunca.”

The plethora of cars, hop contest, hot model contest, specialty item booths and food booths provided amusement for the entire family in a park-like outdoor environment. Refreshing samples of natural fruit juices by Goya Foods, the latest car accessories and equipment by More Bounce and ProHopper, and delicious Mexican food delicacies by El Adobe Restaurant provided something for everyone.

The Nationals were covered by a wide range of media from Dub Magazine, Lowrider Magazine, Chaleonline.com, Cruzin for Life TV show, ABC, NBC, Fox, Telemundo, MAS Magazine and the Bakersfield Californian.

Event sponsors included: Goya Foods, Dr. Pepper, Budweiser and ProHopper. Media Sponsors included: Hot 94.1 FM, Pirate Radio 93.1 FM, The Beat 96.9 FM, MAS Magazine, and El Popular.

The annual Lowrider Nationals is an M² Entertainment event. The event spotlights the urban car culture and lifestyle that encompasses lowriders, euros, imports and dubs. It provides a platform for car clubs and sports enthusiasts to showcase their artistry and creativity. The event’s producers uphold the car clubs’ principles of leadership, sportsmanship and the spirit of team-building. This spirit is combined with a family friendly atmosphere to present an event for all ages. For more information visit www.LowriderNationals.com



Rosalio Perez's 1979 Chevy El Camino "Golddust" won him the title of National Champion Truck



Jonathan Vargas' 2002 Dodge Ram 1500 "Trophy Taker" won him the title of National Champion Dub



Art Garcia's 1999 Lowrider Coll "Cremator" won him the title of National Champion Bike

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